

We would be happy to brainstorm with you around specific plans and strategies for your films in the Market, including banners, video stories, sponsoring of our events in Cannes (Animation Day in Cannes May 18th, The Annual Festival Organizers Wine Tasting Party in Cannes may 19th 6.00 pm - 9.30 pm at Pavillons la Renaissance...)

Our team of experts bring experience in film marketing (200 films launched for Sony and Fox) and festival strategies

## Advertising and Direct Marketing options for Cannes

Advertorial with an article published in the Animation Day In Cannes Dailies or Cannes Market
 Dailies example

Price is 99€





Bundle publication of an article in our our online dailies (see above)
 + an ad (see below) in our Cannes in Focus <u>newsletter</u> during Cannes 120 000 subscriber +
Cannes participants, buyers and media click to <u>view sample</u> (Shift for example) (300 pixels wide x 200 logo + 4 lines 75 words and links).

## Curtain Set To Rise On Hong Kong Day at AFM Nov 5

**AFM** 

Price is 200€

4 November 2015 - Hong Kong Day at the American Film Market (AFM®) is set to open tomorrow, November 5th, in Santa Monica, United States. Hong Kong Trade Development Council (HKTDC) Regional Director of Americas Ralph Chow and AFM® Managing Director Jonathan Wolf welcomed the sixth edition of the event, which is co-organized by the AFM® and the HKTDC. Hong Kong Day features events and screenings highlighting international opportunities for film production in Hong Kong. Connect...

If you only make one meeting at AFM, make it this one.



Special Offer for FilmFestivals.com Members SHIFT have 10 branded platforms to give away during AFM. So be in quick and schedule a meeting today. Timeslots are limited so act now. Our industry is rapidly evolving. To be relevant tomorrow, you need to start thinking about your digital future today. Video Technology Company 'SHIFT' are leading the digital revolution and will be releasing a suite of must see VOD solutions at AFM. SHIFT create Netflix, iTunes & Hulu style VOD platforms, branded to your company. Enabling you to sell and distribute directly to a global audience with industry leading anti-piracy protection and Geo-blocking.

Request a meeting during AFM with David White CEO I www.SHIFT72.com

Large visual display ad up to 810 x500 + 150 words and links. Ad is positionned on top of the newsletter see sample from AFM

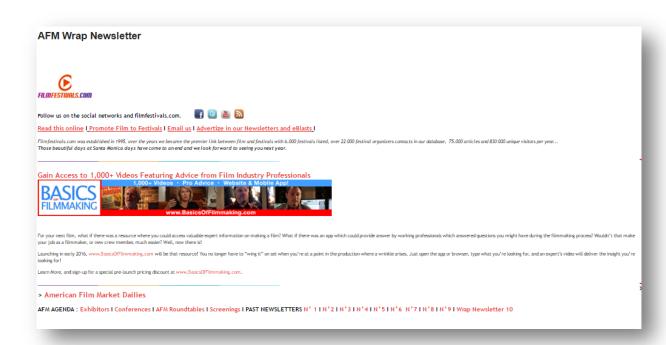
Price is 750€



- Send a dedicated eBlast to (2 911) film buyers (with your html content, text, images, links, click links to videos)

   Price is 425€
- Send a dedicated eBlast to (25.000) fest participants and key film pros from the key markets (Cannes, TIFF, Berlin)

  Price is 850€
- Send an eBlast film press release to the international press (12.000) and press in cannes (solo html blast, your text, pictures, links) Limited slots only Price is 350€
- Option for top of page promotion on <u>Animation Day in Cannes</u> or <u>Cannes Market Dailies</u> for one day
  - + homepage visibility on <a href="http://www.filmfestivals.com/">http://www.filmfestivals.com/</a> Price is 195€
- Banner on top of our newsletter 728x90 100 words and links Price is 500€



## Special Animation Day in Cannes Packages for animations

 Gold Package: Representation & Promotion (to buyers and media and festival attendees) of your animation in Cannes with screening of a trailer inside the ADIC Discoveries (two

## Rates and options for Cannes 2016

screenings)

Price is 520€

Platinum Package: Representation & Promotion (to buyers and media and festival attendees)
of your animation in Cannes with festival selection boost.
Includes screening of your trailer inside the Animation Day in Cannes Discoveries (two
screenings May 18)

Price is 830€

- Diamond Showcase Package with screening in Animation Day in Cannes. Promotion (to buyers and media and festival attendees) of your animation in Cannes.
   Includes screening of your demo reel and introduction during our ADIC Discoveries (two screenings)

  Price is 2080€
- Premium Package with screening in Animation Day in Cannes. Promotion (to buyers and media and festival attendees) of your animation in Cannes.
   Includes screening of your demo reel and introduction during our ADIC Discoveries (two screenings)

  Price is 5000€